



Where the name began...

# DESIGN YOUR OWN AKU BACKPACK

Aku got his name from his backpack! In kindergarten, the other kids read the initials stitched on the front: A.K.U., for Arthur Keaton Underwood. The name stuck, and his bright backpack has gone everywhere with him ever since. **Design a backpack that's all yours.** Add colors, patches, gadgets, and your own initials on the front.

▶ DESIGN ZONE

▶ YOUR INITIALS

▶ DESIGNER'S NAME

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